



2024



**AFFILIATE
GUIDE**

SPONSORSHIP OPPORTUNITIES



Our mission is to promote and protect chiropractic as a unified voice to safeguard the future of *all chiropractors* in South Carolina. Join us!

CHECK OUT OUR 2024 EVENTS

ANNUAL GOLF TOURNAMENT

April 18, 2024 | Blythewood, SC

DISTRICT MEETINGS

10 Districts throughout SC

ANNUAL CONVENTION & TRADE SHOW

June 6-8, 2024 | Myrtle Beach, SC

LAST CHANCE CE

August 2024 | Columbia, SC

SHUCK & SHOOT SPORTING CLAY TOURNAMENT

October 2024 | TBD

STATEHOUSE CHIROPRACTOR PROGRAM

Every Wednesday during Session

BOARD OF DIRECTORS RETREAT

Summer 2024

All events have
opportunities for marketing
& sponsorship!

AFFILIATE MEMBERSHIP PROGRAM

BENEFITS	COPPER \$2,000	GOLD \$4,000	PLATINUM \$5,000	TITANIUM \$10,000
<u>Advertising</u>				
Logo & link to website on homepage & <i>The Back Cover</i>				
Banner Ad on SCCA homepage				
Distributions of information & articles	1	3	5	UNLIMITED
<u>Annual Convention</u>				
Logo on event marketing materials & signage				
First choice of convention sponsorships				
Exhibitor Booth	1	1 + PREMIUM & ELECTRICAL	2 + PREMIUM & ELECTRICAL	3 + PREMIUM & ELECTRICAL
Registrations	2	6	8	12
<u>Golf Tournament</u>				
Team			1	1
Hole Sponsor		1	1	2
<u>Shuck & Shoot</u>				
Team			1	1
Station Sponsor		1	1	2

AFFINITY PARTNER | \$350

Affinity Partners offer a product or service to the SCCA and its members. Programs traditionally include special pricing for members with payment of royalties to SCCA.

Products or services deemed appropriate by the SCCA may be considered for an affinity program. Affinity programs must be approved by the SCCA Board of Directors.

For more information, please send a full explanation of your proposed program including how royalties will be awarded and/or what discounts would apply.

AFFILIATE MEMBERSHIP FORM

Company Name:

Contact Name:

Address:

City/State/Zip:

Phone: Email:

COPPER SPONSOR | \$2,000

GOLD SPONSOR | \$4,000

PLATINUM SPONSOR | \$5,000

TITANIUM SPONSOR | \$10,000



Payment Method: ___ Check (*Payable to SCCA*) ___ Visa ___ Master Card ___ Discover ___ AmEx

Name On Card:

Account Number: Exp. Date:

Billing Account Zip Code: CVV Code:

Signature:

TOTAL:

Email completed form to scca@capconsc.com or mail to: SCCA | P.O. Box 1763 | Columbia, SC 29202

A 3.5% convenience fee will be added to transactions paid with a credit card. This fee can be avoided by paying with a check or in person with cash.



2024 CONVENTION

Myrtle Beach, SC | June 6-8, 2024



HILTON MYRTLE BEACH RESORT

10000 Beach Club Drive | Myrtle Beach, SC 29572

SCCA Group Rates

Hilton
Oceanview Guestroom \$251

Royale Palms Condos
Oceanview 1 Bedroom \$251
2 Bedroom \$350
3 Bedroom \$649

[Click Here](#) for Reservations
or call 800-876-0010
& use code "SCC"

***Cut-off date for hotel
reservations: May 5, 2024.***

CONVENTION SPONSORSHIPS

One of our greatest benefits for members is the **Annual Convention and Tradeshow** chiropractors from all over the state gather for the largest chiropractic event in South Carolina.

Keynote Speaker Sponsor

- Signage at meal and program materials
- Recognition from the podium
- Registration for up to 6 representatives

\$3,500

Casino Night Sponsor

- Signage at dinner and program materials
- Recognition from the podium
- Registration for up to 4 representatives

\$3,000

Happy Hour Sponsor

- Signage at event and program materials
- Recognition from the podium
- Registration for up to 4 representatives

\$2,500

App Sponsor

- Recognition on App and program materials
- Registration for up to 3 representatives

\$1,500

Exhibitor Lunch Sponsor

- Signage at lunch and program materials
- Recognition from the podium
- Registration for up to 3 representatives

\$3,000

Annual Meeting Sponsor

- Signage at breakfast meeting and program materials
- Recognition from the podium
- Registration for up to 3 representatives

\$1,500

Wi-Fi Sponsor

- Signage at registration and program materials
- Recognition on handouts
- Registration for up to 2 representatives

\$1,000

Registration Desk Sponsor

- Signage at registration desk and program materials
- Recognition on handouts
- Registration for up to 2 representatives

\$1,000

Break Sponsor

- Signage at a break and program materials
- Recognition from the podium

\$750

Lanyard Sponsor

- Logo/company name on all attendee lanyards

\$1,000

EXHIBITOR INFORMATION

Exhibitor Details

- Exhibitor registration includes the assigned exhibit space and access to the Casino Night and the Exhibitor Lunch for two registered representatives. The standard space is 6' X 10' with pipe and drapes, one table, and two chairs.
- Premium space is available for an additional cost or as a benefit to certain levels of membership.
- Exhibits are located in close proximity to the educational sessions and used for networking and food & beverage functions whenever possible.

Booth Assignment/Set-Up

- Booths are assigned on a first come, first served basis as registration and fees are received, with priority going to Affiliate Members. Booths will be assigned no earlier than two weeks before the convention.
- The SCCA makes every effort not to place competitors next to each other, but cannot make any guarantees. The more information we have about your company and the products & services you provide, the more effectively we can assign your space.
- Exhibitors must arrange for the set-up and dismantling of their own exhibits. During the course of Tradeshow, exhibitors are responsible for the maintenance of their own booth(s).
- Exhibits are to be set-up on **Thursday between 6:30 am and 8:00 am** and dismantled on **Friday after 5:00 pm**. No early set-ups will be allowed. *Please note the Exhibit Hall is now Thursday-Friday rather than Friday-Saturday.*
- Exhibits must not block other exhibits. No booth shall be more than 8' high.
- Additional chairs and tables are available for a fee, but must be reserved with the SCCA in advance.
- Electricity access must be reserved/purchased through the SCCA in advance via the exhibitor registration form.
- Sharing of space is prohibited.

Exhibit Hall Info

- Exhibitors must wear their non-transferrable SCCA name badge at all times while at the convention.
- Promotional literature may be distributed only by the exhibitors from their booths.
- Distribution of souvenirs, samples and/or door prizes is strongly encouraged. Door prizes are coordinated by the exhibitor. The exhibitor collects information from attendees who visit the booth, conducts their own drawing, and is responsible for announcing/contacting the winner.
- The Exhibit Hall CE takes place on Friday. To participate and earn 2 hours of CE, attendees must interact with exhibitors and take time to learn about products, services, and trends in the the chiropractic profession. Exhibitors sign off on a form to signify the time attendees spent at their booth. Attendees must turn in the form to receive credit.
- Inclusion on the Exhibitor Cards is available to SCCA Affiliate Members to increase booth traffic where attendees are incentivized to stop to see all participating exhibitors for a stamp on their card. All attendees who turn in their cards are eligible for a cash drawing.

Materials

- Affiliate Members & Sponsors may provide materials to be distributed at convention. If you plan to provide materials for distribution, you must send 250 copies to the SCCA office at 1927 Thurmond Mall, Suite 101, Columbia, SC 29201 by May 15, 2024.
- Address any shipments to Convention Makers 4501 Highway 544 | Myrtle Beach, SC 29588. They can be reached at 843-650-6300. All shipments must be received by June 3, 2024.

Miscellaneous

- The SCCA reserves the right to determine the eligibility of any company or product for the Tradeshow.
- The exhibitor assumes all responsibility for compliance with state and city ordinances and the Kingston Resort regarding fire, safety and health. Only fireproof materials may be used in displays. Flammable materials such as cartons, boxes, packing materials, etc. may not be stored in the booth.
- Insurance, if desired by exhibitors, must be obtained at their own cost and expense. The SCCA and their agents assume no risk, and by completing the registration form, the exhibitor expressly releases the SCCA from any liability for damage, injury or loss to any person or goods, from any cause whatsoever or from any failure to hold the show as scheduled. All property shipped to and from the trade show is the sole responsibility of the exhibitor. It is recommended that exhibitors obtain adequate coverage for property loss or damage and liability for personal injury.

EXHIBITOR REGISTRATION



Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

- KEYNOTE SPEAKER SPONSOR - \$3,500
- ANNUAL MEETING SPONSOR - \$1,500
- CASINO NIGHT SPONSOR - \$3,000
- WI-FI SPONSOR - \$1,000
- HAPPY HOUR SPONSOR - \$2,500
- REGISTRATION DESK SPONSOR - \$1,000
- APP SPONSOR - \$1,500
- BREAK SPONSOR - \$750
- EXHIBITOR LUNCH SPONSOR - \$3,000
- LANYARD SPONSOR - \$1,000

EXHIBITOR FEES	Before Feb. 28	March 1 - May 1	May 2 - Onsite
Affiliate Member			
Affiliate Double Booth	\$550	\$700	\$750
Non Member/Affinity Partner	\$850	\$1,000	\$1,250
Non Member/Affinity Partner Double Booth	\$1,500	\$1,750	\$2,000

Special Requests:

Please provide your company description & logo to scca@capconsc.com no later than May 1, 2024 to be included in the Convention Program.

Each exhibit space includes 1 table & 2 chairs.

Additional Tables | \$60 each # _____

Premium Space | \$150* Yes No

*FREE To Titanium, Platinum, & Gold Affiliate Members

Electrical | \$70* Yes No

*FREE To Titanium, Platinum, & Gold Affiliate Members

Additional Chairs | \$20 each # _____

Additional Representatives | \$150 each* # _____

*Please check sponsorship/member level for the # of representatives included.

NAMES OF ADDITIONAL REPRESENTATIVES (IF ANY):

Check here to affirm your company has reviewed and accepts the Exhibitor Information & Guidelines.

Payment Method: ___ Check (*Payable to SCCA*) ___ Visa ___ Master Card ___ Discover ___ AmEx

Name On Card: _____

Account Number: _____ Exp. Date: _____

Billing Account Zip Code: _____ CVV Code: _____

Signature: _____

TOTAL: _____

Email completed form to scca@capconsc.com or mail to: SCCA | P.O. Box 1763 | Columbia, SC 29202

To qualify for the above rates, payment must be received by the deadlines. **Registration is incomplete until payment is received.** A 3.5% convenience fee will be added to transactions paid with a credit card. This fee can be avoided by paying with a check or in person with cash.